

European Investment Casters' Federation

Chairman: Virgilio Oliveira

EICF Membership

21 December 2020

Subject: Christmas Greeting

Dear EICF Member:

Just one year ago, when I was writing the traditional EICF Christmas letter to our membership, who could imagine at that time, that with the existing good perspectives around the Investment Casting market and an overall acceptable situation within the European economy we should be facing such a drastic shift in the way our lives and business operations were being conducted. Pretty much everyone has faced some sort of struggle in 2020 in varying degrees and as a consequence my first expression should be of solidarity. Solidarity and condolence for those families that have seen the departure of a loved one, solidarity with the families that are going through the difficulties caused by the pandemic either as per health or economic consequences.

Adaptation is the key as we know from the evolution theory and we all have learnt to adapt our lives and businesses in the new scenario where uncertainty was settled as certainty.

As an outcome of this adaptation process there are some reflections, I am hereby sharing with you as my learning experience:

- Looking after yourself.
Getting conscious of the importance of health both for our lives and families and for the business operations.
- Elasticity to stretch our limits.
We have learnt to operate outside of our comfort zone and still provide response, results and solutions.
- Importance of networking.
More conscious than ever of the importance of getting together. We can get in touch, but we miss the human touch.

So, the year ahead 2021, constitutes our big expectation, as the time where we hope overcoming this pandemic and normal interaction could replace the new acquired habits, although some of the positive aspects learned shall remain no doubt. In this sense the EICF has targeted the outstanding International Conference to be held at the end of September 2021 as the opportunity of getting together again to reassess both the status of the technology and the market recovery. Hopefully this wish, for 2021 could become a reality and we all could make it true. In the meantime, a series of activities are being planned for Q1 and Q2 in order to get us updated and in touch.

Until then, I want to send you my warmest expression of peace & hope for you and your families wishing you all a very Merry Christmas and look forward for a great new year!

Yours Sincerely



Virgilio Oliveira
EICF Chairman



Together we are stronger

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